

See Camera Corps on the Vitec Videocom stand, 11.E55, at IBC 2014



Camera Corps captures Isle of Man TT excitement for North One Television

Images show Paul McNeil attaching a camera and recorder to one of the TT Superbikes; approach and recede kerb cams; plus a weather-protected recorder and monitor.

London, UK, June 20, 2014: Over 25 cameras and solid-state recorders from Camera Corps captured the excitement of 2014 Isle of Man Tourist Trophy motorcycle races during the two-week event from Saturday May 24 to Friday June 6. Working in close partnership with North One Television for ITV 4, Camera Corps provided a wide range of specialised equipment including forward and rear-facing motorcyclemounted cameras, approach and recede kerb-cams and various high-level wideangle cameras around the course. Multiple HD on-board mini cams also provided driver's-eye views of Mark Higgins' record-breaking lap of the course in a Subaru WRX STi.

"It is a tough assignment but one which you all carried off superbly. Thanks once again for your graft, creativity and team work – it's the key to the continued success of this project." says North One Television CEO Neil Duncanson.

"The TT is one of the most challenging and exciting events in the annual sports calendar," adds Barry Parker, Commercial Manager of Camera Corps. "The races are run over a 37.5 mile Snaefell Mountain Course through winding mountain paths with tight bends, bumps and jumps, in a series of six motor-cycle races and two sidecar races.

"The Camera Corps special cameras team also worked alongside North One Television and the TT organisers prior to this event to develop guidelines covering the attachment of cameras and recorders to the bikes. This included sending dummy units in advance to all the teams as well as making pre-event team visits, which are greatly appreciated and prevent any surprises on site especially when time is a premium. It also allows us to refresh the relationship with riders and teams.

"The bikes get smaller with every passing year which encourages us to continue our own technical and operational innovation. With finite resources you have to be selective. We aim to cover the top ten riders in each race which vary in length from a single 37 mile lap for electric bikes to six laps for the Senior TT which was won this year by Michael Dunlop.

"Roadside cameras were positioned each morning within range of a mobile phone link to allow text-based switch-on and switch-off. This was a useful safeguard given the length of the course and the long duration of the event. Factors such as bad weather, accidents or animals straying onto the track can all affect the day's schedule.

"As the course is closed to all non-race traffic for most of each day, a car was sent round behind each race to bring all the recorded files back to the onsite production hub. There they were ingested to main edit control room so the footage could be edited by the North One Television team. A 60 minute domestic programme was created each day for ITV and another for international channels. These were then distributed via a digital satellite uplink The ITV4 broadcast was at 9 pm on each night of the TT series, also available on ITV Player.

"Three production meetings were held during each day of the event to ensure that the crew and the kit were deployed to maximum advantage and the best stories were captured over the two weeks of racing. This was followed by a post-event review with the whole production and operations team, a vital element of the TT each year to ensure we learn from the experience and innovate for future events."

About North One Television

North One Television (northonetv.com) is one of Europe's biggest and most respected independent media companies. For over 20 years, North One has been recognised as a global producer of world class entertainment, factual, digital, sport and live event programming, winning scores of awards for its shows - including three BAFTAs for its production of Formula One for the UK's premier commercial network, ITV.

About Camera Corps

A Vitec Group company, Camera Corps (<u>www.cameracorps.co.uk</u>) specialises in providing remote camera solutions for reality television shows as well as very largescale sports, entertainment and stage events. Camera Corps has achieved a preeminent reputation for its ability to acquire exciting and unusual television content from exceptionally challenging environments.

The Camera Corps equipment fleet encompasses HotShots, MiniShots and an array of remote specialist cameras and lenses, remote underwater systems, cranes, platforms and dollies. Equipment of Camera Corps' own design includes the iconic Q-Ball as well as many other bespoke camera systems.

Following the March 2014 acquisition of the Special Cameras division of SIS LIVE (formerly BBC Special Cameras Division), the Camera Corps inventory now includes world-leading systems such as Halibut HD, Plunge Cam, HD Pod, and HD Stump Cam and Turn Cam plus a wide range of miniature devices such a wearable cameras with the latest high-performance RF video links.

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